



[Global Coding and Marking Market 2014 - 2018](#)

TechNavio's analysts forecast the Global Coding and Marking market to grow at a CAGR of 4.68 percent over the period 2014-2018. One of the key factors contributing to this market growth is the increasing need for product identification and brand protection. The Global Coding and Marking market has also been witnessing the increasing competition between laser and TIJ techniques. However, the issues related to traceability of products could pose a challenge to the growth of this market.

TechNavio's report, the Global Coding and Marking 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers Asia, Europe, the Americas, and the ROW; it also covers the Global Coding and Marking market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

The key vendors dominating this market space are Domino Printing Sciences plc, Hitachi Industrial Equipment Systems Co. Ltd., Markem-Imaje S.A.S., and Videojet Technologies Inc. Other vendors mentioned in the report are Diagraph Corp., Iconotech, ID Technology LLC, InkJet Inc., Matthews Marking Systems, Paul Leibinger Inc., SATO America Inc., Squid Ink Manufacturing Inc., and Universal Labeling Systems Inc.

Key questions answered in this report:

What will the market size be in 2018 and what will the growth rate be? What are the key market trends? What is driving this market? What are the challenges to market growth? Who are the key vendors in this market space? What are the market opportunities and threats faced by the key vendors? What are the strengths and weaknesses of the key vendors?

table Of Content

1. Executive Summary

2. List Of Abbreviations

3. Scope Of The Report

3.1 Market Overview

3.2 Product Offerings

4. Market Research Methodology

4.1 Market Research Process

4.2 Research Methodology

5. Introduction



6. Market Landscape

6.1 Market Overview

6.2 Market Size And Forecast

6.3 Five Forces Analysis

7. Market Segmentation By Package Coding

7.1 Global Coding And Marking Market By Package Coding 2013-2018

7.2 Global Coding And Marking Market By Primary Package Coding

7.2.1 Market Size And Forecast

7.3 Global Coding And Marking Market By Secondary/tertiary Package Coding

7.3.1 Market Size And Forecast

8. Market Segmentation By Technology

8.1 Global Coding And Marking Market By Technology 2013-2018

8.2 Global Coding And Marking Market By Cij

8.2.1 Market Size And Forecast

8.3 Global Coding And Marking Market By Laser

8.3.1 Market Size And Forecast

8.4 Global Coding And Marking Market By Palm

8.4.1 Market Size And Forecast

8.5 Global Coding And Marking Market By Tto

8.5.1 Market Size And Forecast

8.6 Global Coding And Marking Market By Pij

8.6.1 Market Size And Forecast

8.7 Global Coding And Marking Market By Vij

8.7.1 Market Size And Forecast

8.8 Global Coding And Marking Market By Tij

8.8.1 Market Size And Forecast

9. Geographical Segmentation

9.1 Global Coding And Marking Market By Geographical Segmentation 2013-2018

9.2 Coding And Marking Market In Europe

9.2.1 Market Size And Forecast

9.3 Coding And Marking Market In Asia

9.3.1 Market Size And Forecast

9.4 Coding And Marking Market In The Americas

9.4.1 Market Size And Forecast

9.5 Coding And Marking Market In Row



9.5.1 Market Size And Forecast

10. Buying Criteria

11. Market Growth Drivers

12. Drivers And Their Impact

13. Market Challenges

14. Impact Of Drivers And Challenges

15. Market Trends

16. Trends And Their Impact

17. Vendor Landscape

17.1 Competitive Scenario

17.1.1 Key News

17.1.2 Mergers And Acquisitions

17.2 Market Share Analysis 2012

17.3 Other Prominent Vendors

18. Key Vendor Analysis

18.1 Domino Printing Sciences Plc

18.1.1 Business Overview

18.1.2 Business Segmentation

18.1.3 Revenue By Geography

18.1.4 Revenue By Product Categories

18.1.5 Key Information

18.1.6 Swot Analysis

18.2 Hitachi Industrial Equipment Systems Co. Ltd.

18.2.1 Business Overview

18.2.2 Business Segmentation



- 18.2.3 Revenue By Business Segments
- 18.2.4 Revenue By Geography
- 18.2.5 Key Information
- 18.2.6 Swot Analysis
- 18.3 Markem-imaje S.a.s
- 18.3.1 Business Overview
- 18.3.2 Business Segmentation
- 18.3.3 Revenue By Business Segment
- 18.3.4 Key Information
- 18.3.5 Swot Analysis
- 18.4 Videojet Technologies Inc.
- 18.4.1 Business Overview
- 18.4.2 Business Segmentation
- 18.4.3 Revenue By Business Segment
- 18.4.4 Revenue By Geography
- 18.4.5 Key Information
- 18.4.6 Swot Analysis

19. Other Reports In This Series

ResearchMoz(<http://www.researchmoz.us/>) is the one stop online destination to find and buy market research reports & Industry Analysis. We fulfill all your research needs spanning across industry verticals with our huge collection of market research reports. We provide our services to all sizes of organizations and across all industry verticals and markets. Our Research Coordinators have in-depth knowledge of reports as well as publishers and will assist you in making an informed decision by giving you unbiased and deep insights on which reports will satisfy your needs at the best price.

Contact:

M/s Sheela,
90 State Street,
Suite 700,
Albany NY - 12207
United States
Tel: +1-518-618-1030
USA - Canada Toll Free 866-997-4948
Email: sales@researchmoz.us
Website: <http://www.researchmoz.us/>